

# JENNIFER TEMMING

*graphic designer // creative marketer*

## PERSONAL PROFILE

I am a dedicated and innovative artist, designer, and marketer with a passion for effectively combining strategic marketing efforts with creativity. With years of experience both client facing and managing teams internally, I have mastered being results-oriented through effective communication and strong decision making skills.

Having experience in both independent and team-based work, I find value in both approaches. I am highly motivated in fast-paced environments and have thrived in professional situations where not much formal training was provided and I hit the ground running. With that said, I find collaboration and the ability to bounce ideas off of other team members to be an influential step to success.

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@JENNIFERTEMMING 

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## EDUCATION

Bachelors Degree in Graphic Design  
Minor in Business  
University of Missouri 2011-2015

*Deans List 2013 - 2015*

*Member of Alpha Chi Omega Sorority*

## SKILLS

GSUITE  
MS OFFICE SUITE  
MAC/PC SYSTEMS  
ADOBE ILLUSTRATOR  
ADOBE PHOTOSHOP  
ADOBE INDESIGN  
GOOGLE ADWORDS  
GOOGLE ANALYTICS

## EXPERTISE

GRAPHIC DESIGN  
BRANDING STRATEGY  
MARKETING  
LEAD GENERATION  
PRINT & DIGITAL ADVERTISING  
SOCIAL MEDIA MARKETING  
WEBSITE DESIGN  
CONTENT CREATION  
CALLIGRAPHY/HAND LETTERING  
PACKAGE DESIGN

## EXPERIENCE

### PERFORMANCE MANAGER

- Maintain success of up to 50 email marketing campaigns in a wide variety of industries
- Lead a team of client account managers to manage key aspects of accounts to meet quarterly goals and provide client with qualified leads
- Test multiple approaches to come up with a plan that works for each account
- Goal to provide client with ROI

### SAPPER CONSULTING

SAINT LOUIS  
2018-2020

### GRAPHIC DESIGNER // MARKETING SPECIALIST

- Overall branding and rebranding of small-medium size companies
- Manage internal and client social media and online advertising accounts to effectively promote services or products within an approved budget
- Work directly with clients to ensure their needs are met and expectations are exceeded
- Create custom social media and content marketing plans for clients to utilize

### IGNITING BUSINESS

COLUMBIA & KC  
2014-2018

### ETSY SHOP OWNER

- Calligraphy and watercolor prints for Etsy clients
- Fulfill buyers custom requests with a goal to make sure clients expectations are exceeded
- Maintain expectations while fitting the needs of the requested prints and projects from buyers
- Market and advertise shop through social platforms

### ETSY

NATIONWIDE  
SALES  
2017-PRESENT